

Thorntown Public Library

Social Media Policy

Thorntown Public Library (TPL) participates in social media to share information about library programs, library events and activities, and library collections and services, as well as to encourage interaction between users and library staff.

The social media accounts of the library are hosted by web services that are not owned by the library. These accounts are monitored and operated by staff in an effort to promote community engagement. During this engagement, comments are allowed to be made on the agency's profiles and pages.

- Comments may be deleted if profane or defamatory.
- The library is not responsible for content generated by users. Posted comments and images do not necessarily reflect the views of the Thorntown Public Library.
- Though profiles may contain links to other websites, the posting of those links does not constitute an endorsement by the library.
- When interacting with other users, please be civil and follow the usage guidelines established by the applicable social networking service(s).
- The library does not allow profanity, obscenity, vulgarity, nudity, defamation, advertising, or political campaigning. Such content may be removed.
- Comments whose main purpose is to sell a product, infringe on copyright, or repeatedly spam the comments section may be removed.
- All links posted to the library's social media may be deleted.
- Information and/or comments that could reasonably compromise the safety of a public official, library employee, or member of the general public may be deleted.
- Any disclosure of information which is confidential by law or regulation may also be deleted.
- Repeated violations of this social media policy may result in the author being blocked by the Thorntown Public Library's social media page(s).

The library reserves the right to post pictures from library sponsored and co-sponsored programs on social media. The library will not identify members of the public in social media posts through accompanying text ("tagging") without verbal or written consent. The library is not responsible for members of the public being identified by third parties in comments or by tagging.

Thorntown Public Library recognizes that social media is a 24/7 medium; however, the library's monitoring capabilities are not 24/7. Not every comment or post that is inconsistent with the policy may be seen and/or deleted right away. The library is trusting that the maturity and the civility of our community will prompt users to ignore personal attacks and negative speech and respond politely to one another.

Approved by board May 12, 2025